NEW JERSEY'S
AFTER HOURS
MA 3-7800
Newark - Elizabeth - Jersey City - Paterson - Trenton - Orange - E. Orange

VOL 19 No. 9 March 11, 1978

JAMES SNEAD RETIREMENT COMMITTEE
PRESENTS

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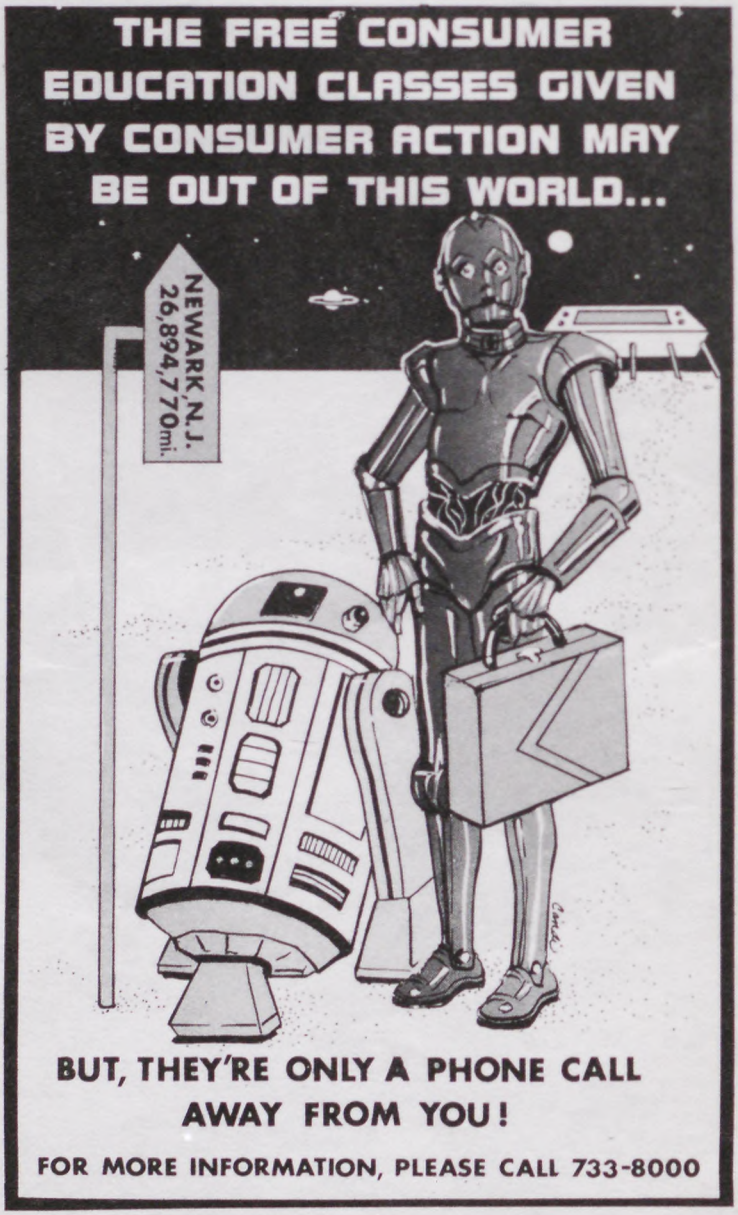
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DIVISION OF THE CITY OF NEWARK

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The Newark Office of Consumer Action recommends to consumers to follow these few simple rules when shopping at the supermarket.

* Set a time limit for shopping.
* Eat before you shop to avoid impulse buying.
* Use unit pricing and compare.
* When available, try private labels. You can save up to 40%.
* Select meats on the basis of serving per round rather than price per pound.
* Use store and manufacturer's coupons for added savings.
* Buy fresh fruits and vegetables in season.
* Stock up on non-perishable products that are on sale.

'Remember, it took a lot of time and hard work to earn your money; it only takes a little more time and a little more work to spend it wisely," Cherot said.

Address all Editorial and Advertising Correspondence to:

THE AFTER HOUR NEWS
41 Rector Street,
NEWARK, N. J. 10002
MA 37800 – MA 3-7801
SUITE 1109
5 to 9 P.M.

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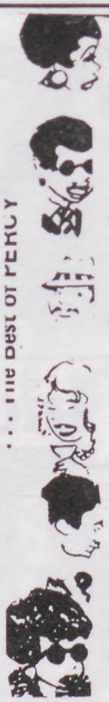

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"The Best Dressed People of All," will be at the Easter Monday Ball at the Terrace Ballroom, 1020 Broad Street, Monday, March 27th, 1978 from 7 p.m. until ? This is the After Hour News 19th year promotion. Last year we introduced a new phase of the yearly affair the "Easter Walk" or a inside Easter Parade... There will be prizes and gifts every 15 minutes for the best dressed male and female, plus hairstyles of Afro and Straight hairdos... Remember, anyone can register and enter the Easter Walk, because its free... There will be a Salute to Melba Moore and Mayor Kenneth A. Gibson, plus other celebrities, plus dance music by Jack McDuff and the Spontaneous Generation. Tickets are on sale at Little Maxies... Larry Koonze says his company will be presenting a new taste in wine at the Easter Monday Ball... There are three new people on the staff Lorraine Lavender. Walter, McNeal and Shabazz, the new editor is Barbara Thompson... Ruby Pearls Lounge – Mel has not stopped talking about Newark Tavern Owners Assn. 8th Scholarship Dance and Tootsie Roll... Bavarian Village – Liz and Hollywood the behind the stick, serving you, mixs with all the tricks... Key Club – next week the sounds of Melvin Sparks... New Laurel Gardens – Miss 13 Contest, sponsored by Chuck A. Luck, a real smart affair... NOTE: Vera Sutton is thinking about again joining the staff of A.H. - smiles... Alfred Smith owns one of the biggest maintenance company in North Jersey, is slated for one of the big state contracts - smiles.

Cisco Oscar F. Cobshaw

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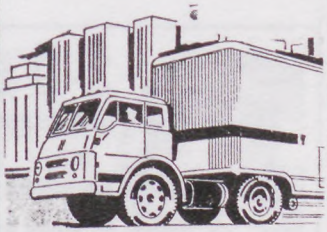

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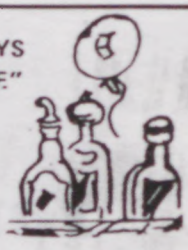

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BACK DOOR

CLARENCE HAYES

LITTLE MAXIES
Big turn out for the 3 of Us Breakfast, last Sat. morning, with such great people as Samuel Miles, China Doll of Simpson's Orange Room, Pop Corn, Hooker Elbow Room, Marshall Blalock at Kool's No. 2 Lounge, Po "C" and many more, it was hosted by Bill Blackman, Carl "the snake" Jetter, and Caludie Miller, they all want to thank their many friends for turning out.

The Millionaire Thing, every Thursday, is getting off the ground they had a big turn out last week, you must check it out, its the Clintonian Lounge, The Star Lite Lounge, Oliver's Flower Garden Lounge, Simpson Orange Room, they have good food and lots of fun for all.

Old Time Athletes Dance, March 11, 1978, is the Dance of the Year where everyone turns out for this day the great bands of Don Wilson and the great turn out makes it a night of fun for all The Old Timers, so get your tickets early, Jimmy Graves, 649-4114

SYMPHONY HALL
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New York moves to save famous Apolo Theater, State Sen. Carl McCall of Manhattan, proposed to the State to open doors. T.P. Production presents in person BB King, Babby Blue Bland a night of stars, Sat., March 18, 1978 at Symphony Hall, Newark, NJ.

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